

1st International Conference on Tourism Development and Management, ICTDM

**International Conference on Tourism Development and Management
Kos Island, Greece
11-14 September 2009**

Welcome to the website of the International Conference on Tourism Development and Management. The Conference is to be held at the Kos Island, Greece from 11-14 September 2009.

- Tourism education in developing nations
- The role of the public sector in tourism education
- Tourism education and manpower development
- Tourism education and aspects of management
- Integration of environmental aspects in tourism education
- Tourism education for sustainable development
- Employment and tourism education relationships
- Cooperative tourism education partnerships
- Stakeholders' perspectives in tourism education
- Tourism education and community development
- Innovation in tourism education and training
- Integration of ethics in tourism education
- Challenges and constraints of tourism education

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**Organised by:
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INVESTIGATION OF TOURISM CLIMATE INDEX (TCI) IN TURKEY

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Tourism has become the most important industry in the world. The climate is now very important for tourism. Tourism is responsive to climate and climate change. The tourism sector is very important for Turkey's economy. The goal of this study is to examine the relationship between climate and tourism and the impact of climate on tourism. For this purpose, tourism-climate index (TCI) which was widely used and developed by Mieczkowski (1985) has been calculated for the Aegean and the Mediterranean regions in Turkey. Data used in this study are daily maximum and minimum temperatures (°C), daily mean relative humidity (%), rainfall (mm), sunshine duration (hour), and wind speed (m/s). TCI values are calculated for 44 stations with a record length ranging from 32 to 42 years, during the period 1965-2006. Finally, relationships between tourism and climate are obtained for the study regions. This study will contribute to the tourism sector in connection with the climate and to increasing the number of tourism awareness in Turkey.